Re-Con-Figure Foundation

PROJECTS

ALGORITHMIC MANIPULATION IN SCOTTISH GIG-ECONOMY

Project led by Camilla della Giustina

Project Statement

The project was conceived with the purpose of promoting scientific communication as well as raising awareness about the fight against human trafficking in direct cooperation with the Scottish organisation SOHTIS (Survivors of Human Trafficking in Scotland).

In line with recent exchanges with the international partners involved, the approach has been optimised to ensure its utmost sustainability and timely implementation by focusing on leveraging existing evidence and launching a compelling digital communications campaign.

Project Structure

In an effort to streamline the process's time frame whilst ensuring the scientific rigour of the content, the project will rely exclusively on the comprehensive use of existing data with the following documentation to be analysed and synthesised:

- Official reports and existing databases published by SOHTIS.
- Institutional guidelines and current statistics on human trafficking in Scotland and the United Kingdom.

Execution

Pertaining to the digital communications' campaign, the project will be structured along two main communication channels, each with a specific target audience (field professionals and general public).

- 2-3 posters and/or brief slide decks centred on a visual synthesis of the selected data sets, highlighting system-wide criticism as well as a direct Call to Action (CTA) for fundraising.
- A Podcasts and/or short webinar, namely a focused audio/video session (15/20 minutes).

The focus will be placed on an in-depth examination of the current theoretical framework, followed by an analysis on why it is essential to implement and improve current screening tools, culminating with a presentation of the SOHTIS's fieldwork impact.

Project Partner

SOHTIS
Survivors of Human Trafficking in Scotland